

# Las Cruces Bridal

& SPECIAL EVENTS SHOWCASE

*The Las Cruces Bridal & Special Events Showcase is an event that gives bridal and special event vendors the opportunity to meet people who are, or will be, in need of their services and to provide these services to the attendees who are in the planning stages of their special event. The showcase will be Sunday January 30, 2022 at the Las Cruces Convention Center from 11am to 4pm. Being an event sponsor is a great way to highlight your business at the event, which has an estimated attendance of 1,500. Advertising in the Las Cruces Bulletin's Bridal Magazine, "Perfect Southwest Weddings" is another great way to promote your company.*

## Sponsorship Packages

### **Platinum Sponsor- \$2,999**

- Prime booth space at event (20 x 20)
- 30 event tickets
- Logo on the front of the Bridal Bag
- Your company logo on the event website and Facebook page
- 6 social media posts
- Attendee mailing list in excel after the event
- Option to put an item in the Bridal Bag
- Full Page ad in the Bulletin's "Perfect Southwest Weddings" wedding guide

### **Gold Sponsor- \$1,875**

- Prime booth space at event (10 x 20) end cap
- 20 event tickets
- Your company logo on the event website
- 4 social media posts
- Attendee mailing list in excel after the event
- Option to put an item in the Bridal Bag
- Half Page ad in the Bulletin's "Perfect Southwest Weddings" wedding guide

### **Silver Sponsor- \$1,299**

- Corner booth space at event (10 x 10)
- 10 event tickets
- Your company logo on the event website
- 2 social media posts
- Option to put an item in the Bridal Bag
- Quarter Page ad in the Bulletin's "Perfect Southwest Weddings" wedding guide

### **Bronze Sponsor- \$545**

- Standard booth space at event (10 x 10)
- Your company logo on the event website
- 2 social media posts
- Option to put an item in the Bridal Bag

Co-sponsored by

Sunday January 30, 2022

Las Cruces Event Planning,  
Las Cruces Convention Center &  
Las Cruces Bulletin

11:00 a.m. – 4:00 p.m.

Las Cruces Convention Center



## Sponsorship Commitment Form

Business: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### Sponsorship Level: (Please check one)

\_\_\_\_\_ **Platinum Sponsor- \$2,999**

\_\_\_\_\_ **Gold Sponsor- \$1,875**

\_\_\_\_\_ **Silver Sponsor- \$1,299**

\_\_\_\_\_ **Bronze Sponsor- \$545**

*(Prices include NM GRT)*

### Please mail completed form and payment to:

Las Cruces Bridal & Special Events Showcase  
Las Cruces Event Planning  
2954 St Charles Ave  
Las Cruces, NM 88012

For more information visit [www.LasCrucesBridalShowcase.com](http://www.LasCrucesBridalShowcase.com)  
or call Las Cruces Event Planning at 575-522-1232

Staci Mays  
Event Director  
[Staci@LasCrucesEventPlanning.com](mailto:Staci@LasCrucesEventPlanning.com)